

Q1 2016 OKR: FOSSIL FUELS POD

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I. GOAL

Maintain pressure on the Fossil Fuel industry to accelerate transition to clean energy economy

OBJECTIVES AND KEY RESULTS:

- 1) Use pending and forthcoming coal company bankruptcies to shift resources from coal production to coal field reclamation.
 - a. **KR:** Funders group established with commitment to provide up to \$2.5 million to organizations to become “Parties of Interest” in coal company bankruptcy cases.
 - i. Weiskopf to attend Chicago conference
 - ii. Follow up call with funders group in January
 - b. **KR:** One or more organizations establish standing in the Alpha bankruptcy case and influence reorganization plan
 - i. Grant provided to WORC (\$200,000)
 - ii. Pending funding request from Sierra Club (\$100,000)
 - c. **KR:** Organizations are prepared to immediately intervene if and when Arch and Peabody enter bankruptcy
 - i. Moyer-White engaged on behalf of NextGenAmerica and WORC
 - d. **KR:** Collaboration with labor organizations on messaging/communications activity about companies needing to fulfill pension obligations and reclamation obligations.
 - i. Initiate discussion with BlueGreen Alliance, Appalachian Voices, Kentuckians for the Commonwealth
 - ii. Follow up with Heron Foundation

- 2) Leverage Administration relationships to push the Department of Interior to enforce reclamation requirements and reform the federal coal-leasing process to account for the cost of carbon from mining activities.
 - a. KR: Administration commits to track the climate implications of federal fossil fuel leasing
 - i. Follow up on TS letter to Potus with Whitehouse and Interior staff
 - b. KR: De facto moratorium on new leasing as the administration develops comprehensive policy
 - c. KR: Environmental community adopts consistent messaging on the need to align federal fossil fuel supply policies with emission reduction targets.
 - i. Continue discussions with NRDC, TWS, FOE
 - ii. Blog post by TS or DL?
 - d. KR: HRC calls for a moratorium on fossil fuel development on public lands until a carbon budget consistent with 2 °C goal is established.
 - i. Use funders network to push this message with all federal candidates
- 3) Prevent increased coal exports
 - a. KR: Oakland City Council votes to declare that a coal export terminal would damage public health and safety.
 - i. Support local organizing efforts?
 - b. KR: Utah CIB rescinds funding offer
 - i. Fund litigation in Utah if needed to follow up on letter to AG
 - c. KR: Oakland bulk export terminal receives funding, based on legally enforceable commitment not to export coal.
 - i. TS follow up with Hamid
- 4) Weaken the political influence of the oil industry by leveraging the Exxon investigation by Inside Climate News and the New York Attorney General
 - a. KR: California AG and/or one or more California city attorney's open investigations of Exxon for unfair business practices
 - i. Engage with city attorneys. (Funding needed to develop case??)
 - b. KR: Identify message and messengers to contrast climate denial and other oppositional activities of Exxon and other U.S. oil companies with the pro-Paris positioning of European companies and the planning for low-carbon futures developed by Shell. Evaluate strategy to target Exxon management.
 - i. Blog post on Shell scenarios when they are out
 - ii. Target Exxon CEO Rex Tillerson
 - iii. Target Exxon board members?
 - c. KR: Investigate political and lobbying expenditures by oil companies in California. Develop a communications strategy to reveal how the oil

